



PR and Media Announcement

- ❖ Are you a newcomer, a student or young professional (18-35 yrs) in The Hague and would you like to make acquaintance with the Dutch Society?
- ❖ Are you interested to participate in the Dutch Society and to learn and exercise the Dutch language?

Then we invite you to join WINWIDE's AllTonesTables (ATT) projects, where locals and internationals interested in in-depth debates and intercultural cooperation can meet and discuss social and civic issues from an intercultural perspective.

Come and meet us at this year's 'Feel at Home Fair' in The Hague on the 15th of September! You are kindly invited to join in and have a 'taste' of us during the introduction brunch. We organise this brunch in cooperation with The Hague's Municipality. Costs for the brunch plus free entrance is only €5,-. Reservations can be made through the Feel at Home Fair website: www.feelathomeinthehague.com. There are limited places, so please do book asap!

WINWIDE will be present at the Expat Fair. Visit our stand and join us! Various WINWIDE teams are looking for new volunteers! More info on us: see www.winwide.nl

About WINWIDE,

WINWIDE is a non-profit organization to which various organizations, companies and independent workers can connect and collaborate with.

Her mission is to stimulate Integration Emancipation and Participation in the Netherlands.

WINWIDE's unique formula is the AllTonesTables (ATT):

Through this formula, locals and internationals are given the opportunity to use their potential and abilities in order to organize ATT debate tables and other ATT intercultural projects which pay attention to social and civic issues. Gradually participants also have a chance to follow their own individual learning track.

The objective of our ATT projects is to preserve the unity in diversity in our society and to stimulate the connection and bring locals and newcomers in The Netherlands together.



Integration Emancipation Participation



About our ATT logo ↗

- **AllTones and the music notes** represent the different colors and tones of our intercultural cooperation projects and the diversity in our society.
- **The tulips** symbolize the Dutch and migrants; **the colours** reflect Dutch flag and
- **The Table and mouth** represents debates on the content in and socially networking, food and meals practicing in Dutch.
- **Man/women shoes** reflect the gender relations in our projects

About WINWIDE's founder and initiator of the ATT concept

Sandra Winifred Franz, founder of WINWIDE and initiator of the AllTonesTables. She has worked in the Gas & Oil Industry for more than 25 years as Management Assistant. Sandra has lived and worked in France, Spain and Germany. In Germany she was sent out and worked as an expat.

After finishing her Counselling & Coaching study in 2007 she worked in this profession. Her specialism is integration into a new job, a new life cycle and into a multicultural society.

During her internship, Sandra has coached and counselled various higher educated migrant women with their integration in the Netherlands.

During the coaching trajects Sandra has, and her coachees, worked on the obstacles they have encountered during the integration. Examples are:

- There was no place to exercise their Dutch language
- There was no place where they could meet Dutch ladies

In close cooperation with these women Sandra has worked out the ATT initiative to an original concept with an unique cooperation formula. WINWIDE's method is based on the humanistic approach of Carl R.

Rogers, an American psychologist and founder of counselling. In his philosophy Rogers believed that each human being is unique. He put people holistically in the centre with emphasis on the positive nature of each individual. WINWIDE is, like Rogers, convinced people, being creatures of nature, have the desire and potential to grow. WINWIDE in her ATT method and projects facilitates, inspire and stimulate this desire.



WIN met Wilskracht, Initiatief, Durf en Empathie

Our motto: Win with Willpower, Initiative, Dare en Empathy, are the core qualities of WINWIDE's founder, Sandra Winifred Franz. These have proven to be important core qualities to realise your dreams and wishes at work, in private life and in participating in society.

These **Core qualities** give power and courage in different life cycles and are important ingredients and worthwhile to further develop for your personal growth.

On basis of these core qualities the WINWIDE organisation has been successfully founded and WINWIDE would very much like to share these qualities with their participants.

History and results

- **2009:** Founding of WINWIDE IEP and the All-Tones-Tables on the 23rd of February.
- **2010:** Nomination for the Kartini Award, the renowned Emancipation Award of the Municipality of The Hague.
- **Discussion cycles:** 2009-2010 - Diversity; 2010-2011 - Human Rights; 2012-2013 – Education and Creative Development.
- **Projects:** 2009 – Women ATTs ; 2010 – Men ATTs ; 2011 – Mixed ATTs Men and Women ATT ; 2012 – Youth ATTs.
- **Products and events:** 2010 – ATT Diversity Congress ; 2011 – Training and Development Programs for Intercultural Cooperation and Gender Emancipation (TOIS) ; 2012 – Sport Tasting Event ; 2013 – Formation of WINWIDE's multicultural choir the 'AlleTonenKoor'; ATT Festival for Music and Performing Arts.

Our V-ATTs for women:



Our M-ATTs for men



Our Mixed and Interactive ATTs for everybody

- *Multicultural Range:* More than 1000 men and women from more than 50 different countries, including Holland, have participated in our ATT projects, cooperated interculturally and have obtained new insights and views.

WINWIDE's contact details:

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Our J-ATTs for students and young professionals:



Our 1st Diversiteit Congres: 'United in Diversity'

Onze presenters: Jolijn, Henk en Hanan

Our reception



Our guests



Nice food from Resto VanHarte



Prof. David Pinto ICI



Melanie Egberts VU



Our workshops with Ingela Sjogren en Gaby Schaffrath ↙



WINWIDE's musiciens ↓ & (Podium) Artists →



Pianist Henk Mak van Dijk and singer Astrid Seriese with her Mama Verhalen Koor Intercultural partying and

Peruvian dancing until closure time→



WINWIDE's News and Forthcoming Program

NEWSFLASH

WINWIDE's 'Winter-Wonder-Mix' Festival November 16, 2013, from 2 till 10pm.

Diamant College, Diamanthorst 183, 2592 GD Den Haag.

*Are you a music performer, a dancer, or a theatrical performer? Or are you artistic in another way?
Do you want to practice your Dutch in a creative way?*

Share your talents with us and show others your creativity.
Subscribe at: winterfestival@alletonentafels.nl

This Winter Festival is...

the closure of our 2 year- program "Intercultural Cooperation" around the topic "Education and Creative Development: (Performing) Arts, Music and Sports."

With this thematic cycle we show the importance of personal development through the use of creativity in education.

WINWIDE realises this event for and with....

anyone who wants to bring people together and would like to contribute by working together towards a harmonious society. Our theme "From consuming to participating actively", stimulates our participants to 'move' in a creative way.

WORKSHOPS ON THE 16TH OF NOVEMBER...

WINWIDE and Resto VanHarte (www.restovanharte.nl) organize various workshops, with, as the highlight of the day, a musical show that unites the participating elderly people, young people, migrants and Dutch natives.

Visual Arts

Under the professional guidance of a painter, together the participants will make a painting, with its focus on the diversity in our society.

Performing Arts

Music, Theatre, and Comedy from an intercultural perspective, guided and directed by professionals from the field.

Furthermore

A taste of various sports, colourful cooking and fashion.

ACTIVITIES 2013

- ❖ **27th of September:** *Meet & Greet for students and young professionals (18-35yrs).* Forming of a Young Participation Team; Start-up of ATTs for young people Location: Yasmin, Brouwersgracht 2A, The Hague. Time 18-22 hrs.
- ❖ **16th of November:** *WINWIDE's 'WinterWonder-Mix Festival.* Location: Resto VanHarte Mariahoeve, Diamanthorst 183, The Hague *Everybody is heartily welcome!*

PROGRAMING AND PROJECT PLANNING 2014/2017

❖ Interactive projects

Our interactive projects are for everybody. We continue with our creative themes and activities which we have set in the past period:

Culinary, Sport, Music, Performing and other forms of Creative Arts

❖ In-depth discussions and debates

INTEGRATION now and with preservation of cultural background and identity:

- Politics en Authorities,
- Capacity building and language development

EMANCIPATION, contemporary and from an intercultural perspective:

- Gender relations and ageing,
- 2nd generation youngsters from dogmatic regions in a globalising and free society
- Contemporary and traditional ideologies, philosophical approaches and world religions.
- Contemporary and traditional culture uses and customs

PARTICIPATION in a globalising and free society

- Connecting and intercultural communication: theory and practice, respect, listening, tranquility and creation
- Analfabetism nowadays
- Economy and social entrepreneurship
- (Mental) health, food and environment
